

Logistics Tech Outlook

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Top 10 3PL Technology Solution Providers - 2019

With newer entrants in the field of e-commerce springing up every day, the growth witnessed by the third-party logistics (3PL) sector has accentuated the need for best-in-class solutions to ensure timely delivery of goods. The C-suite is gravitating toward adopting modern trends, such as autonomous fleets and automated maintenance systems powered by AI, machine learning, IoT, and predictive analytics to drive better performance across the supply chain. To accommodate the volume and velocity of data that will surge because of these technologies, 3PL solution providers are building and provisioning their products on the cloud, owing to its capacity to increase responsiveness to the “instant gratification” needs of e-commerce and other dependent fields. These cloud-based solutions save fleet managers the headaches associated with upgrades and perpetual IT needs, and also offer the benefits of ubiquitous access, where any stakeholder across the supply

chain—right from C-level executives, fleet managers, and drivers to field service engineers—can update and stay updated on the go.

Robust logistics platforms with state-of-the-art reporting features to support hassle-free auditing for clients is fast becoming a hallmark for 3PL companies. Alongside, 3PL solution providers are also accelerating their system integration capabilities to help clients reduce the “number of clicks and trips” and go live faster.

In order to simplify the task for C-suite executives, a distinguished panel comprising CIOs, CEOs, CTOs, and analysts along with Logistics Tech Outlook’s editorial board, has reviewed numerous leading-edge companies to help CIOs find the right 3PL solution provider. The companies have been chosen for their ability to provide innovative and customized solutions that effectively meet client requirements.

In this edition of Logistics Tech Outlook, we present to you “Top 10 3PL Technology Solution Providers-2019.”



Company:
CoreWarehouse

Description:
Core offers SaaS Warehouse Management System solutions for 3PL providers

Key Person:
Robert Schilt
President

Website:
core-warehouse.com

CoreWarehouse

The Road to 3PL WMS Supply Chain Optimization

Gone are the days when 3PL logistics companies had to configure the size of the servers to meet the peak demand. With the advent of dynamic servers and cloud-based solutions, today's logistics service providers can spin up servers to meet the peak performance and process over a million orders a month. However, when dealing with high volume of orders, there are a few companies that still find it extremely difficult to match the functionality of the system in terms of consolidating orders, routing pickers and managing a warehouse's supply chain inventory.

This is precisely where CoreWarehouse comes into the picture with its groundbreaking 3PL Cloud based warehouse management software solutions to optimize the supply chain and inventory management process and Dynamically Sized the Servers to meet the peak demand within a span of 10-15 minutes. Having been in the trenches of 3PL for more than three decades, "Core is uniquely positioned to assist logistics and warehousing companies in managing the entire supply chain operations efficiently," says Robert Schilt, President of Core eBusiness Solutions.

Along with the company's expertise in warehousing technology, the process that CoreWarehouse delivers is also remarkably different in the marketplace. "We start every implementation with a conference room pilot whereby our team spends two days in the warehouse with the client to review their way of processing, picking, receiving orders and all the different functions within the warehouse," says Schilt. The company records it in a 10-15 page document, in which they recommend the best way to make the client more efficient and increase picking speeds. When the customer signs off on the document, the CoreWarehouse team assists the customer in configuring the system to the way that the customer will perform all the different processes within the warehouse.

To make their processes more relevant and more intelligent, CoreWarehouse recently launched its CoreMobile function. This functionality enables warehouse personnel to use any smart device to link to the CoreWarehouse WMS software. With the CoreMobile device the cost of scanning is now considerably reduced by only having to spend hundreds vs. thousands of dollars for scanning devices.

CoreWarehouse also links with all major eCommerce providers. "With today's customizable APIs and our innovative toolset, integration with all major eCommerce providers and shipping carriers has become perfectly seamless for our customers," says Schilt.

To enhance the visibility of the supply chain operations, the company has developed CorePortal, an Order Management System that enables 3PL's specific customers to run their own reports, check order status and inventory for their individual warehouse operation. They now don't have to rely on their 3PL to send inventory reports, run reports on their own or anything else.

A new major critical area that Core continues to build on is business intelligence. They are able to offer its customers warehouse efficiencies and open orders graphically in the form of a report or a graph. This enables management to not have to scroll through pages of reports; they can get a snapshot of it and then drill down on it, if necessary.

A unique feature of the company is that it serves a multitude of industries with 70 percent of their customers being 3PL and 30 percent standalone warehouses & corporate warehouse facilities. The company serves major industry sectors including and not limited to Pharmaceutical, Food, Retail, HiTech to name a few. As a result, CoreWarehouse's growth has been truly unlimited, having been able to support an ever-growing clientele. Schilt recalls a particular instance where they were able to aid a 3PL warehouse logistics company in dealing with a peak demand of a million orders a month. As the client was under strict contract requirements,

Core made sure that they maintained the accuracy while shipping high volumes of product, took care of the client's pick-pack operation, and shipped products to the right locations.

For CoreWarehouse, their vision for the future involves the company's footprint expansion to Latin America. The company's recent shift to Amazon's AWS system has been crucial as they are automating the whole process of monitoring the network of virtual servers in the system to ensure that all of them perform up to maximum specifications.

Core has released a new 3PL billing process which will help its customers to automate the unique requirements of 3PL billing. **LT**

Robert Schilt

